

## Target Market Determination: Low Rate Visa Card

**Effective Date:** 2 February 2026

**Issuer:** Australian Military Bank Ltd  
 ABN 48 087 649 741 | Australian Financial Services Licence and Australian  
 Credit Licence Number 237 988

### What is a Target Market Determination?

A Target Market Determination (TMD) describes:

- ▶ who this product is designed for;
- ▶ conditions of how it is distributed; and
- ▶ events or circumstances that will trigger a review of this document.

We are required to have TMDs under the law. The purpose for the law is to ensure customer are at the centre of how we design and distribute our products.

This TMD is not a Product Disclosure Statement (PDS) and is not a summary of the product terms and conditions. Any advice provided in this document is general advice only. It has been prepared without considering any person's particular objectives, financial situations or needs. More information about this product is contained in the relevant PDS, Terms & Conditions, Schedule of Fees and Charges, and other applicable disclosure documents.

### Target Market

This product is designed for customers who are looking for a revolving credit facility to make purchases through a Visa card at a low interest rate.

The table below sets out who is eligible for this product together with their likely objectives, needs and financial situation.

<b>Eligibility</b>	<p>Customers must be:</p> <ul style="list-style-type: none"> <li>▶ at least 18 years of age; and</li> <li>▶ an Australian citizen or permanent resident or a New Zealand citizen who permanently lives and works in Australia;</li> <li>▶ able to meet our credit assessment criteria; and</li> <li>▶ able to evidence a regular income and be able to make regular repayments.</li> </ul>
<b>Objectives and needs</b>	<p>Customers who require:</p> <ul style="list-style-type: none"> <li>▶ a credit card to make purchases using a card that meets their cash flow needs;</li> <li>▶ a low interest rate to minimise interest paid on purchases;</li> <li>▶ a cash advance facility;</li> <li>▶ access to card control options;</li> <li>▶ no fee for additional card holders.</li> </ul>
<b>Financial situation</b>	<p>Customer that are likely to demonstrate the capacity to make the required repayments and the ability to pay off the loan without substantial hardship.</p>

This product is not designed for customers who are:

- ✗ aged under 18 years of age;
- ✗ unable to meet our credit assessment criteria, including the ability to make regular repayments;
- ✗ looking to earn rewards;
- ✗ business customers.

### Product Key Attributes

The key attributes for this product include:

- ▶ up to 45 interest free days on purchases;
- ▶ minimum limit \$4,000, up to a maximum limit of \$50,000;
- ▶ a low interest rate on purchases;
- ▶ available cash advance option to withdraw money from an ATM when in need of immediate cash;
- ▶ the option to add Visa card to your preferred digital wallet such as Apple Pay, Google Pay, Samsung Pay, Garmin Pay and Fitbit Pay for contactless payments using Visa payWave (age restrictions may apply);
- ▶ lock, block, and other card controls such as blocking ATM cash advance;
- ▶ access to funds via branch, online, mobile, ATM, EFTPOS, Bank@Post, direct credit, direct debit, periodical payments, pay anyone, BPAY®, PayID and PayTo; and
- ▶ no fee for additional card holder (other fees may apply, refer to the Schedule of Fees and Charges).

### Appropriateness of the Product

This product including the key attributes is likely to be consistent with the objectives, needs and financial situation of the target market as the product allows access to revolving credit facility with a low interest rate, allowing customers to meet their cash flow needs and minimise interest payable.

### Distribution Conditions

Australian Military Bank has an oversight over how the product is promoted and issued. The table below outlines the distribution channels where the product can be sold and sets out the conditions that apply to each channel.

Distribution Channel	Conditions that make product distribution through the channel appropriate
Assisted channels (e.g. in branch, over the phone, with a relationship manager or mobile banker)	Our people who distribute this product must: <ul style="list-style-type: none"> <li>▶ be trained on product features, rates / fees, benefits, associated target markets and regulatory obligations;</li> <li>▶ have access to product materials and tools;</li> <li>▶ follow a process to review application eligibility; and</li> <li>▶ only distribute the product to customers who meet the eligibility criteria.</li> </ul>
Online channels (e.g. our website, internet banking and mobile banking app)	Our online channels provide customers with: <ul style="list-style-type: none"> <li>▶ Information about the products with a summary of key benefits, interest rates and fees as well as relevant disclosure documents to assist in making a decision about the most suitable product for their needs; and</li> <li>▶ contact details and online query form, however it cannot be fully distributed online. The online enquiry form will be directed to an assisted channel to complete.</li> </ul>
Aggregators	We may use comparison websites that provide a link to our website.



The distribution conditions will enable the product to reach customers in the target market as:

- ▶ we have processes in place to assess the customer's ability to service the home loan account,
- ▶ the distribution channel/s are monitored by us; and
- ▶ people who distribute the product receive appropriate training regarding the target market.

### Reviewing this document

We will review this TMD every two years, and where an event or circumstance occurs that may suggest that the TMD is no longer appropriate, as follows:

Information Type	Description
Customer outcomes	<ul style="list-style-type: none"> <li>▶ High rates of default.</li> <li>▶ High hardship rates.</li> <li>▶ Evidence of being sold to vulnerable customers.</li> </ul>
Complaints	<ul style="list-style-type: none"> <li>▶ Trends in feedback or complaints received from customers who use this product.</li> </ul>
Changes to the Product	<ul style="list-style-type: none"> <li>▶ Material changes are made to the product, rates and/or fees.</li> <li>▶ Significant changes are required to product terms and conditions.</li> <li>▶ Changes to the way the product is distributed.</li> </ul>
Incident data	<ul style="list-style-type: none"> <li>▶ A material incident, or a number of significant incidents, that relate to the design or distribution of the product that identify potential, or actual, breaches of our legal or regulatory obligations.</li> </ul>
Significant dealings	<ul style="list-style-type: none"> <li>▶ Any significant dealing of the product to customers who are outside of the Target Market.</li> </ul>
Notification from ASIC	<ul style="list-style-type: none"> <li>▶ ASIC issuing a product intervention power order requiring us to immediately cease issuing or distributing this product.</li> </ul>

### Reporting Requirements

The table below sets out the information which must be provided to Australian Military Bank by third party distributors:

Information Type	Time Frame
Product related complaints and feedback	Quarterly
If there is a significant dealing of the product to customers who are outside the Target Market.	Within 10 business days of becoming aware of such dealing.

### Questions?

If you have any questions about our products or this TMD, please contact us on 1300 13 23 28 or email us at [service@australianmilitarybank.com.au](mailto:service@australianmilitarybank.com.au).

